Hanna KEMBLE-MICK

2025 School Counselor of the Year Finalist

KEYNOTE TOPICS

Traditional Methods and Modern Tools: School Counseling's New Era

In this dynamic keynote session, 2025 School Counselor of the Year finalist Hanna Kemble-Mick explores ways to blend time-tested counseling methods with cutting-edge technologies to enhance student engagement in an environment cluttered with the allure of video games and social media. Learn how to combine tried-and-true strategies with new modern tools to create a school counseling program that resonates with today's students.

TAKEAWAYS:

- Discuss how to integrate traditional counseling methods with cutting-edge technologies to maximize student engagement.
- Identify new platforms that can enhance your school counseling program and make it more appealing to students.
- Explain the importance of fostering strong, authentic connections with students through a balanced approach.
- Describe how to effectively compete with video games and social media to capture and maintain students' attention.
- List practical tips and actionable insights to implement in your school counseling program, ensuring you get the best from both worlds.

The New ABCs: Artificial Intelligence, Boundaries and Critical Thinking

As artificial intelligence (AI) reshapes the ways we live and work, setting clear boundaries is essential to leveraging its potential while ensuring equitable access. School counselors are uniquely positioned to bridge the emerging equity gap, empowering all students with the knowledge and skills they need to thrive in an AI-driven future. This keynote will empower school counselors to develop their own AI fluency, integrate AI literacy into their programs, and advocate for responsible and equitable AI education. Whether you're new to AI or already exploring its potential, this session will provide actionable strategies to address this critical challenge and prepare students for success.

TAKEAWAYS:

- Describe how to establish clear boundaries for AI use in educational settings to ensure safety and equity.
- Brainstorm ways to leverage AI in your school counseling program.
- Advocate for all students to have equal opportunities to learn and use AI tools.
- Equip students with critical thinking skills to navigate AI technologies responsibly and effectively.
- Strategize ways to implement AI literacy in your school counseling practice.

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Innovating for Impact

Revolutionize how you approach school counseling by embracing innovation through design thinking and future-ready strategies. Get inspired to think creatively and implement project-based approaches that develop students' problem-solving and life skills. Attendees will leave equipped to transform their programs, preparing students for real-world challenges while fostering a welcoming environment that leaves students engaged, energized, curious, and empowered to become self-starters, innovators, and change agents in their schools and communities.

TAKEAWAYS:
- Summarize how to apply design thinking and project-based learning to school counseling.
- Identify innovative strategies to engage students of all grade levels.
- Explain how to align school counseling programs with future-ready skills.

The Power of Perception: Elevate Your School Counseling 's Visibility and Value

In today's world, perception is everything. The way others perceive your school counseling program can significantly influence its success, support and sustainability. This session is designed to empower school counselors to take control of the narrative, ensuring their program is seen, heard and valued within their schools and communities. It's time to elevate your program from being merely visible to becoming an indispensable pillar of support and growth in your school.

You'll learn strategies to:
- Highlight your program's impact through intentional branding.
- Communicate your vision and value to key stakeholders like administrators, families and staff.
- Use storytelling, visuals and data to highlight success and build trust.

AI-Powered School Counseling: Modernizing Your Program

We've all used tools like ChatGPT to draft an email, but what's the next play? Artificial intelligence isn't just a buzzword—it's the new game-changer for school counselors and education. As AI swiftly integrates into daily life, we find ourselves in a world increasingly shaped by kids who are already exploring and using these tools, often without any guidance.

In this keynote, school counselors will be challenged to take a leading role in teaching students how to handle AI's rapid advances with agility, confidence and safety. Explore how you can use AI to enhance communications, streamline processes, and support students' social, emotional and academic growth. From using AI chatbots to role-play difficult social situations to creating innovative career exploration tools, this session will inspire you to push boundaries and think beyond the basics. Together, we'll discover how counselors can harness AI's potential to empower students while ensuring they navigate this fast-moving digital landscape safely.

TAKEAWAYS:
- Explain how AI tools can transform more than administrative tasks, revolutionizing how we connect with and support students.
- Strategize how to teach students to use AI responsibly and ethically.
- Explore real-life examples of how AI tools, like Pickles the Chatbot, can support role-playing social scenarios, improve communication, and engage students in career exploration.
- Identify actionable ideas to integrate AI tools into your counseling program in ways that foster responsible use and meaningful growth.
- List strategies to ensure students navigate AI safely and responsibly in their daily lives.

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