

ASCA Monthly Update

MARCH 2025

[2025 ASCA Pinnacle Award](#)

The ASCA Pinnacle Award recognizes state/territory school counselor associations for innovative projects that benefit the school counseling association, profession or membership.

[Register to attend an upcoming Coaching Session](#) - Mar. 13 or Mar. 20 at 4 p.m. ET Each session includes an identical presentation so there is no need to attend both. One recording will be made available for those unable to attend live.

Submission deadline Apr. 4, 11:59 p.m. ET

[Apply Now](#)



Upcoming Meetings & Dates

March

12 [Applications open for 2025 ASCA Pinnacle Award](#)

12 [SCA Share](#)

13 [ASCA Pinnacle Award Coaching session](#)

18 [Quarterly Advocacy Meeting](#)

20 [ASCA Pinnacle Award Coaching session](#)

31 [Deadline to schedule a Check-in Call with Jill Cook & Leisl Moriarty](#)

April

1 SCA Data Due - Membership Data and lists

4 [Application Deadline for 2025 ASCA Pinnacle Award](#)

9 [SCA Association Staff Meeting](#)

MARCH UPDATES

BOARD FOCUS GROUPS

Please consider sharing with your board and any affinity group participants who may also be ASCA Members:

The ASCA Board of Directors is seeking input from ASCA members as part of its ongoing work to directly connect with members. This year, the board is conducting focus groups for school counselors with a disability and school counselors who identify as LGBTQ+. This invitation is an opportunity to share your insights to help inform the work of the ASCA Board of Directors and the school counseling profession.

Each 90-minute focus group will take place during the times/dates listed on the link below. Space is limited, so please register as soon as possible. If your name is selected, you will receive an email with instructions. Thank you in advance for your participation.

[View dates and times and sign up here.](#)

2025 Membership data & file required

ASCA continues to track membership data of SCAs' reach year over year. Send the two elements required (details below) to [Leisl Moriarty](#) by April 1.



- Please report the number of members in your SCA, sending each by category (professional, student, retired, affiliate, etc.). For example, professional 382, student 18, retired 23, affiliate 26. This data is used for tracking membership trends of school counseling associations and informs awards.
- [ASCA's SCA Policies](#) require submission of each SCA membership list annually, with contact information including email and mailing address.

MARCH UPDATES

2025 LDI & ASCA Business Meeting

July 10-July 11, Long Beach, Ca.

Details below include FAQ about LDI, ASCA Business Meeting (formally Delegate Assembly) and the ASCA Annual Conference



Schedule

LDI is scheduled to begin at 1 p.m. PT on July 10; July 11 is expected to conclude by approximately 6 p.m. PT. A [tentative schedule is available here.](#)

All updates will be made to the Affiliate Exchange LDI page with a short-cut alias at www.schoolcounselor.org/ldi so you can be sure to have up-to-date information available without having to search through email.

Details

States/Territories may send as many participants as they wish to LDI and the ASCA Business Meeting by **submitting the State/Territory Request Form, due May 1.**

There is no cost to attend this meeting, but all participants must be an active ASCA member at the time of the event. Late registrations are unable to be accommodated without advance notice. No-shows without notice may be charged a no-show fee.

Each SCA will designate the two voting delegates for the ASCA Business Meeting. Each voting delegate is required to be an ASCA Professional or Retired member as outlined by ASCA Bylaws and Policies. All other participants are considered non-voting delegates.

Association Staff Working Session before LDI

July 10, 8 a.m.-12 p.m. Working Meeting with breakfast and lunch provided. Executive directors and other association management staff are invited to a facilitated working session in advance of LDI in Long Beach. RSVPs will be confirmed via the individual LDI registration process.

ASCA Annual Conference - Delegate Rate

Those attending LDI and ASCA Business Meeting are eligible for the the delegate rate to attend the ASCA Conference:

- By May 1 – \$399
- After May 1 – \$449

[Register for the ASCA Conference online](#) by adding the email for the individual and selecting "Member" and then "Delegate rate" option.

IN CASE YOU MISSED IT

CONFERENCE REGISTRATION OPEN

Registration is now open for in-person and virtual for the 2025 ASCA Annual Conference July 12-15, Long Beach, Calif.



**Navigate
AND
Innovate**
JULY 12-15, 2025
LONG BEACH, CALIF.

SCOY TIMELINE

The 2026 timeline is now available on [Affiliate Exchange](#). Each state/territory association must submit their winner by **May 26, 2025**. From the state award winners, the review committee will select the finalists and the 2026 School Counselor of the Year. All School Counselor of the Year honorees will be notified regarding details about the 2026 celebration after the selection process is complete.




ASCA in Your Neighborhood

ASCA's hitting the road, virtually, that is. ASCA members are invited to join the neighborhood dialogue to share how you're maintaining supportive and welcoming learning environments in your school communities and helping each and every student succeed. Discuss the current landscape and dig into relevant conversations for you and your work. [Register here.](#)

New Resources in the Advocacy Toolkit

ASCA has updated the resources in the [advocacy toolkit](#), including new messages and graphics for the Get the Facts campaign.

 **What does a school counseling program do? Get the facts about the ASCA National Model.**

schoolcounselor.org/ascanationalmodel

IN CASE YOU MISSED IT



RAMP OFFICE HOURS ARE BACK

Upcoming office hours dates include March 20 and April 24. All office hours begin at 5 p.m. ET. Visit the [RAMP® Office Hours](#) page to access the meetings.

BLUESKY SURVEY

Please take a moment to [complete this brief form](#) about SCA use of Bluesky so we can capture all account handles and provide support, if desired.

SOCIAL MEDIA OFFICE HOURS

Need help with your association's social media strategy or want advice on best practices? Schedule [office hours](#) with ASCA's social media manager, Kayla Shelton.

[Governance Capacity Building](#)

Each SCA is eligible to select one package each year that meets their governance training needs. Any costs beyond the provided ASCA allotment will be contracted and paid directly by the SCA to the consultant. **The new cycle has begun. Request your selection today.**

[2025 Check-In](#)

Last call to schedule a yearly check-in call with Jill Cook and Leisl Moriarty by March 31.

SCA CALENDAR

View the calendar for upcoming SCA events and deadlines [here](#).



Out and About

Jill Cook attended a Learning First Alliance meeting

Amanda Fitzgerald participated in the National Center on Safe and Supportive Learning Environments grantee meeting.

Amanda participated as a panelist at the Youth Suicide Prevention & Black Mental Health in Schools Convening, hosted at Bowie State University in partnership with the Maryland School Counselor Association

ASCA staff participated in a National School Counseling Week celebration with the Wake County (N.C.) Public School System school counselors.

ASCA staff met with representatives from the ACLU.

Amanda participated in a panel for the Grieving Students online conference.

ASCA staff met with the DEI Committee.

Out and About



PRESS

- [13WIBW](#) – A story on School Counselor of the Year finalist Hanna Kemble-Mick.
- The following publications included stories on School Counselor of the Year Carmen Larson, Ph.D., and her therapy dog, Winston:
 - [Education Week](#)
 - [ABC News - Tampa Bay](#)
- K-12 Dive – A story on how schools are offering additional mental health and SEL supports to students as some fear that federal immigration enforcement officials will enter their schools.