



ASCA

Professional Development

*Expert-led, actionable education and
training from the trusted source*



AMERICAN
SCHOOL
COUNSELOR
ASSOCIATION

Training and coaching in all formats from the source and experts you trust

As the national organization that defines and upholds school counseling professional standards, ASCA is the gold standard for training, resources and advocacy. ASCA developed and maintains the ASCA National Model®, first published in 2003 – now in its fifth edition – to unify the profession under a common framework and provide a comprehensive, data-informed structure for school counseling programs.

ASCA also developed and maintains the ASCA School Counselor Professional Standards & Competencies, ASCA Ethical Standards for School Counselors, ASCA Student Standards: Mindsets & Behaviors for Student Success and a comprehensive set of position statements – foundational documents to guide school counselors' work.

ASCA's wide range of professional development opportunities are aligned with its national standards – ensuring training is both relevant, respected and continuously updated to respond to a changing environment.



PERSONAL PROFESSIONAL DEVELOPMENT

ASCA U SPECIALIST *(online, self-guided)*

Whether you are new to the field or have years of experience, earning an ASCA U Specialist designation enhances your expertise in key school counseling subject areas. ASCA U Specialists are self-paced, online professional development. You'll read a series of books and articles, view/listen to webinars and/or podcasts and take a series of quizzes on the material. ASCA U Specialist designations are valid for five years and worth 5 CEUs/50 Contact Hours. All Specialists are also available for graduate credit for an additional fee.

Current courses available through ASCA U include:

- Anxiety and Stress Management Specialist
- ASCA National Model® Specialist
- Bullying Prevention Specialist
- Career Development Specialist
- Closing the Achievement Gap Specialist
- College Admissions Specialist
- Culturally Sustaining School Counseling Specialist
- Diversity, Equity & Inclusion Specialist (free)
- Grief and Loss Specialist
- Legal and Ethical Specialist
- Mental Health Specialist
- School Counseling Association Leadership Specialist
- School Counseling Data Specialist
- School Counseling Leadership Specialist
- Solution-Focused School Counseling Specialist
- Students with Special Needs Specialist
- Trauma and Crisis Specialist

Learn more or register at schoolcounselor.org/ASCAU.

WEBINAR SERIES *(virtual live and on-demand)*

Get quick, convenient professional development from your home or office with ASCA webinars – available to watch live or on demand. Free to members, ASCA webinars offer educators a variety of 60-minute or shorter professional development opportunities. Can't watch them during the scheduled time? Past webinars are available for on-demand viewing. CEUs available for a small fee.

Learn more or register at schoolcounselor.org/webinars.

“This Specialist training taught me proactive solutions for creating a career-oriented program for both one-on-one and schoolwide career opportunities. It gave me online tools and research-based methods I can apply right away to help my students. Now that I've learned the power of ASCA U Specialist trainings, I plan on earning as many as I can toward becoming an impactful school counselor.”

Veronica Prout

Graduate Student,
Long Beach, Calif.

ASCA@HOME *(virtual live and on-demand)*

ASCA@Home offers in-depth, online programming to equip school counselors with tools to navigate the challenges in school counseling practice. Focused on a different, top-of-mind topic each year, ASCA@Home provides focused professional development in the convenience of your home at a time that works for you. Content is highly practical, giving you relevant information you can apply immediately.

Learn more or register at schoolcounselor.org/home.

“I just finished my first year of school counseling and am about to go into my second year. Attending the ASCA conference this summer was something so special and rewarding. Not only was I able to learn so much in sessions, but I was able to network with school counselors from all around the U.S. I left the conference feeling excited, confident and so passionate to help change my students' lives.”

Megan Perez
Staley Middle School,
Frisco, Texas

IGNITE *(virtual live and on-demand)*

Are you a new school counselor about to start your first job? Or looking to refresh your knowledge of comprehensive school counseling programs and current trends in the profession? Start the year with confidence with Ignite: Practical Strategies for a Successful Year. This online training includes more than 20 hours of expert-led sessions designed to help you build and sustain an effective school counseling program. Sessions cover the foundational elements of the ASCA National Model®, practical use of the templates, navigating legal and ethical considerations, leveraging free ASCA resources and more.

Learn more or register at schoolcounselor.org/ignite.

ASCA ANNUAL CONFERENCE

(in-person and virtual)

The numbers tell the story. ASCA's Annual Conference brings together more than 6,000 school counselors for four days of inspiration and education. The conference's motivational keynote sessions, informative breakout sessions and in-depth looks at current issues, and opportunities to share challenges and learn from colleagues all help school counselors around the globe meet their professional development needs. The ASCA Annual Conference provides access to CEUs and/or graduate credit (graduate credit requires an additional fee).

Visit ascaconferences.org for more information and to register.

ASCA-CERTIFIED SCHOOL COUNSELOR®

The ASCA-Certified School Counselor® (ACSC®) designation demonstrates school counselor knowledge in designing, implementing and assessing a school counseling program. School counselors who hold the ACSC® demonstrate their commitment to the highest levels of professionalism, ethical practice and continuing professional development in their school counseling practice.

Learn more or apply at schoolcounselor.org/acsc.

PROFESSIONAL DEVELOPMENT & SERVICES FOR STATES, DISTRICTS AND TEAMS

COMPREHENSIVE DISTRICTWIDE TRAINING AND ASCA NATIONAL MODEL® IMPLEMENTATION

School counseling is essential to student success. The ASCA National Model®: A Framework for School Counseling Programs outlines the components of a school counseling program that is integral to the school's academic mission and is created to have a significant positive impact on student achievement. ASCA's districtwide ASCA National Model® training and implementation program for all district school counselors includes consultation, professional development, program implementation and districtwide program evaluation and improvement of a school counseling program. The training consists of six full-day workshops presented over the course of two school years and is designed to specifically meet the district's unique needs based on school-specific data. Following this two-year training, district directors will be prepared to quantify the impact of their school counseling programs on student and district outcomes.

COACHING FOR ASCA NATIONAL MODEL® IMPLEMENTATION AND RAMP®

Individualized coaching from an ASCA-certified trainer® provides your school with customized support to develop a school counseling program aligned with the ASCA National Model®. Even schools that already have a program based on the ASCA National Model® can benefit by working with a coach to prepare to apply for RAMP®. ASCA-certified trainers® can walk you through the RAMP® framework and application process. Note: Coaching is for individual schools, not districts.

Learn more or sign up at schoolcounselor.org/coaching.

“Having an ASCA-certified trainer® work with us to create and implement our districtwide school counseling program has been a difference maker. We could have completed this work without the assistance of an ASCA-certified trainer®, but the quality of program would have not been at the same high standards.”

Jim Boen

Executive Director,
Bend-La Pine Schools

NOTE: ASCA-certified trainers® are only available with ASCA professional development.

ON-SITE TRAINING

ASCA-certified trainers® can provide targeted on-site professional development to school counseling teams. Full-day, on-site professional development is available in the following areas:

- ASCA National Model® & RAMP®
- Academic Achievement
- AI in School Counseling
- Career Development
- Culturally Sustaining School Counseling
- Cyberbullying & Internet Safety
- Data
- From Theory to Practice: Creative School Counseling Techniques
- Grief & Loss
- Legal & Ethical
- Mindsets & Behaviors
- Multitiered System of Supports
- Positive School Climate & Student Well-Being
- Resiliency Building
- School Counseling Classroom & Group Lesson Development
- School Counseling Programs for Administrators
- Small Groups
- Solution-Focused Brief Counseling
- Trauma & Crisis Management

Learn more or book your training at schoolcounselor.org/site-based.

“The training was everything I hoped it would be. I do feel equipped and knowledgeable about issues school counselors face every day. Very worthwhile training. Kudos to ASCA.”

David Ianke

School Counselor,
St. Xavier High School, Ky.

CONSULTING

In addition to the more structured districtwide training, ASCA offers customized consulting to aid school counseling teams, districts or district leaders in their ASCA National Model® or RAMP® journeys. Whether you need to identify and analyze current district policies and procedures, develop a short- or long-term plan for ASCA National Model® implementation or help meet district improvement goals, an ASCA consultant can help. Your ASCA consultant will listen to your interests, focus on your district's unique needs and help you move your school counseling program from where it is now to where you want it to be. You can meet with your consultant virtually up to seven hours a month, or bring your ASCA consultant to your school for a daylong consultation as many times as you would like.

RECOGNIZED ASCA MODEL PROGRAM® (RAMP®)

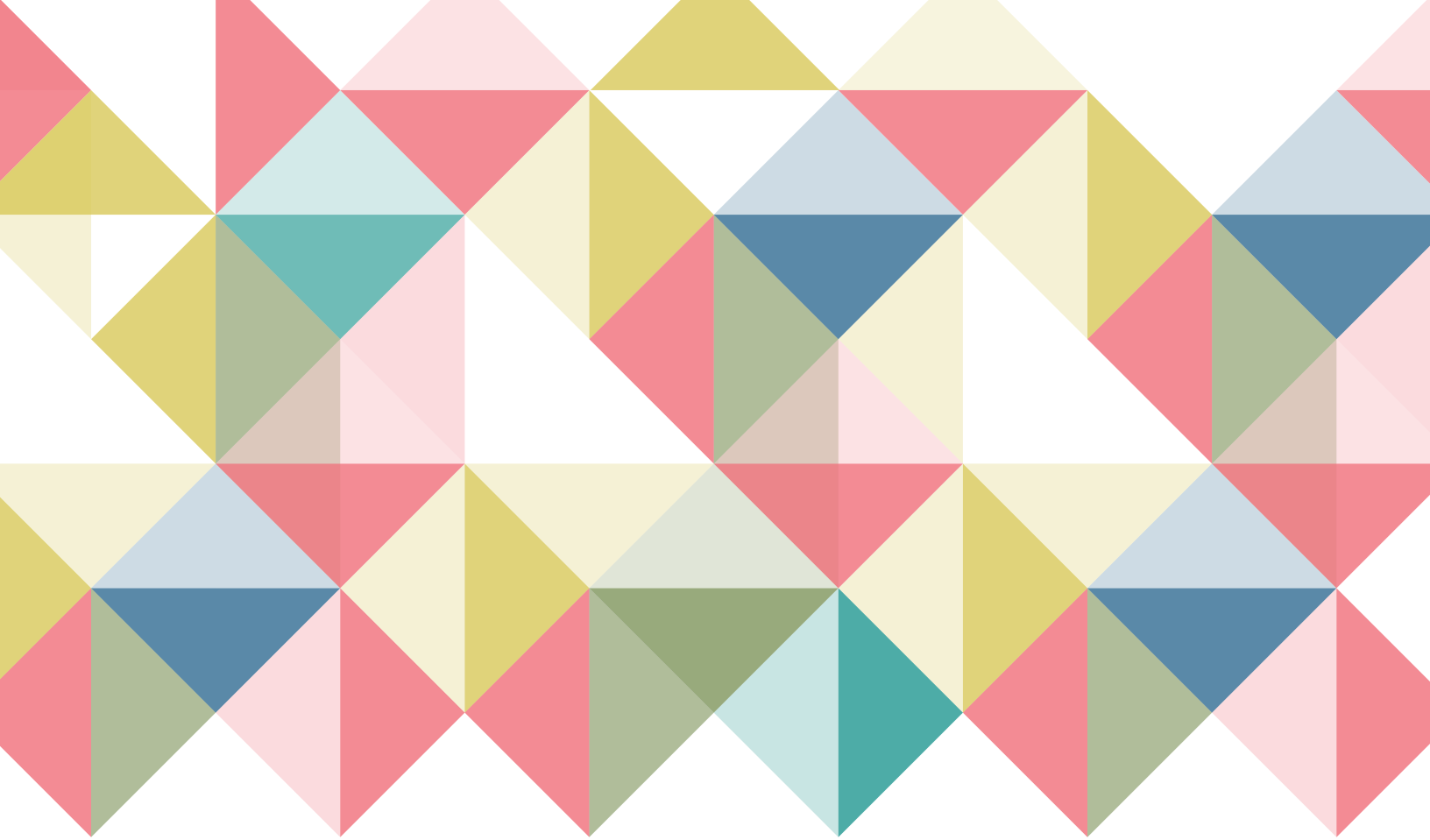
RAMP® recognizes schools committed to delivering school counseling programs aligned with the ASCA National Model® framework. The RAMP® designation demonstrates to administrators, school boards, families and the community at large that the schools are committed to supporting the mission of the school and district. The RAMP® application process is the culmination of successfully implementing the ASCA National Model® framework to show evidence of direct and indirect services to students, program planning and improved student outcomes as a result of the school counseling program.



“I am very glad ASCA offers various online courses for school counselors to help enhance their professional development. I completed 10 courses, and they all provided a great way for me to review my previous graduate education and learn some new, important school counseling concepts. I highly recommend these courses to my fellow school counselors; other educators can benefit from taking these courses as well. Thank you, ASCA.”

Gina Fajardo

School Counselor, Fairfax County Public Schools, Va.



Visit schoolcounselor.org/professional-development to learn more about self-guided professional development or to book your district training or coaching today.



277 S. Washington St., Suite 390
Alexandria, VA 22314
schoolcounselor.org