



## State Conference Collaboration

ASCA is pleased to collaborate with SCAs to ensure state conferences best represent the school counseling profession, provide access to relevant and current materials, and expand the understanding of value of SCA and ASCA membership.

If you have a request outside of what is listed here, let us know. We are pleased to collaborate to ensure your conference is the best it can be!

Please direct all requests to Leisl Moriarty, Director of Affiliate Relations at [lmoriarty@schoolcounselor.org](mailto:lmoriarty@schoolcounselor.org) a minimum of 4 weeks (6-8 weeks preferred) from the start of the conference to ensure adequate supply can be provided whenever possible.

### Request ASCA to Attend, Present or Exhibit

SCAs may request an ASCA staff or board member attend their conference to present a breakout or keynote session on the state of the school counselor profession, advocacy, a new or hot topic being addressed nationally, etc.

1. Submit a request in writing to [lmoriarty@schoolcounselor.org](mailto:lmoriarty@schoolcounselor.org) a minimum of 4 weeks before the start of the conference. Note, fall conferences are typically scheduled in advance of this timeline. Due to volume and scheduling, requests for October-November conference dates are ideal no later than August 1.
2. If an SCA requests an ASCA staff or board member to present/keynote at a conference or training, there is no fee for presenting. The SCA covers travel expenses: airfare, rental car, hotel and incidental travel expenses (e.g. meals, parking, etc.). ASCA will invoice the SCA for travel expenses following the conclusion of the conference.
3. ASCA will determine which staff or board member attends and will determine availability for requests of specific individuals.

ASCA selects a number of SCA conferences to present and exhibit with each year. When ASCA presents (without request from SCA) or exhibits, ASCA pays applicable registration or exhibiting fee and covers all expenses.

### 2021 Virtual Sessions available

ASCA staff is available to deliver any of the sessions below virtually for fall conferences. If interested, please reach out with your preferred date and time to schedule.

- Becoming an ASCA-Certified School Counselor
- MApp (ASCA National Model app)
- The Media and You
- RAMP 101
- RAMP Rubric Changes for 2022
- Revised ASCA Student Standards
- Social Justice and the ASCA National Model



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### Other Trainings Available to SCAs for Conferences

ASCA on-site trainings are often requested for SCA pre-conference workshops. Requests for on-site trainings should allow 6-8 weeks to schedule. Full-day in-person training cost is \$3,000 (in circumstances requiring extensive travel arrangements, additional fees may apply) or virtually for \$2,500. A full list of [available trainings may be found here](#).

ASCA can also deliver governance or professional development trainings specific to state board of directors. There is no fee for this training, and travel costs are covered by ASCA, reviewed upon request and based on availability.

### ASCA Publications

SCAs may request ASCA publications to sell at conferences and trainings. Online sales are not permitted. ASCA offers deep discounts on publications to ensure SCAs are able to support comprehensive school counseling programs within each state. ASCA suggests the SCA set pricing to align with ASCA's published prices to fully leverage a non-dues revenue stream for their time and work to sell these publications at the state level. If SCAs wish, the publications may be included in registration cost of a training.

Process to request ASCA Publications:

1. Submit a request in writing to [lmoriarty@schoolcounselor.org](mailto:lmoriarty@schoolcounselor.org) a minimum of 4 weeks before the start of the conference.
2. Upon receiving the request, ASCA will provide the names of the available titles and the SCA discounted prices for these titles as well as anticipated shipping costs.
3. Pre-payment is required with credit card (including shipping). SCAs may be invoiced upon request.
4. ASCA will confirm actual shipping costs and notify SCA of final expense.
5. The order is shipped.
6. ASCA will accept returns in excellent condition.

### ASCA Materials

ASCA creates brochures and materials to advance the profession through understanding of best practices for a variety of topics applicable to the role of the school counselor.

All ASCA materials have electronic versions. Consider printing the electronic version rather than paying for shipping wherever possible. Still, there are times when the produced hardcopies may be appropriate. Submit a request in writing to [lmoriarty@schoolcounselor.org](mailto:lmoriarty@schoolcounselor.org) a minimum of 4 weeks before the event date.