

## Media Contact

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## Geoff Heckman Named Chair, ASCA Board of Directors



*Alexandria, VA (Oct. 11, 2022)* – The American School Counselor Association (ASCA) announces Geoff Heckman has been selected by the Board of Directors as the 2022–2023 chair.

Heckman is a school counselor and high school department chair at Platte County High School, Platte City, Mo., where he has worked since 2014. He earned his master's degree in school counseling from Northwest Missouri State University and bachelor's degrees in

psychology and English education from Missouri Western State University.

"Geoff has been a valuable member of the ASCA Board of Directors for the past two years, and we look forward to working with him in his new leadership role," said Jill Cook, ASCA executive director.

The former president of the Missouri School Counselor Association, Heckman was a 2018 School Counselor of the Year finalist. He is an ASCA U School Counseling Leadership Specialist, Grief and Loss Specialist and Cultural Competency Specialist.

Heckman has served on the ASCA Board of Directors since 2020.

## About the American School Counselor Association

The American School Counselor Association (ASCA) is a nonprofit professional organization based in Alexandria, Va. ASCA promotes student success by expanding the image and influence of school counseling through leadership, advocacy, collaboration and systemic change. ASCA helps school counselors guide their students toward academic achievement, career planning and social/emotional learning to help today's students become tomorrow's productive, contributing members of society. Founded in 1952, ASCA has a network of 51 state and territory associations and a membership of approximately 43,000 school counseling professionals. For additional information on the American School Counselor Association, visit <u>schoolcounselor.org</u>.