



Practical Strategies for a Successful Year

2026–2027

START THE YEAR OFF STRONG

Register today for **ASCA U Ignite: Practical Strategies for a Successful Year**. This intensive training will ensure you have the necessary basics for your school year. Delivered entirely online, ASCA U Ignite includes 25 hours of sessions covering every aspect of building and maintaining your school counseling program. Watch at your convenience throughout the 2026–2027 school year.

Welcome & Keynote

- Welcome from Jill Cook, ASCA Executive Director
- Keynote: Advocacy with Intention, from Danielle Crankfield, 2026 School Counselor of the Year

Module 1: Getting Started

- Why the ASCA National Model?
- ASCA National Model 101
- Advocacy and School Counseling
- Collaboration and School Counseling
- Systemic Change and School Counseling
- Leadership and School Counseling
- School Counseling Standards
- ASCA Student Standards: Mindsets & Behaviors for Student Success
- ASCA & MTSS: Aligned to Support All Students
- ASCA National Model Implementation Plan
- Organization Tips & Tricks

Module 2: Implement an ASCA National Model Program

- Direct and Indirect Student Services
- All Roads Lead to Achievement
- ASCA National Model Templates
- Prioritize Achievement Gaps
- Create Achievement Gap Goals
- ASCA Student Standards Delivery Plan
- Write Pre-/Post-Assessments
- School Counseling Calendars
- School Counseling Program Advisory Council

- Annual Administrator Conference
- Use-of-Time 5-Day Calculator
- School Counseling Interventions
- Effective Lesson Planning
- Small-Group Planning
- Data-Informed School Counseling
- Create Data Graphs to Show Results

Module 3: Legal/Ethical Issues & Hot Topics

- Postsecondary Planning
- Academic Development
- Social/Emotional Learning
- Classroom Management 101
- Technology Tips & Tricks
- The School Counselor & Mental Health
- Suicide Prevention
- Eliminating Racism and Bias in Schools
- Behavioral Threat Assessment and Management
- Child Abuse and Neglect Prevention
- Trauma-Informed Practice
- Helping Students Thrive
- Undocumented and Mixed-Status Families
- Students with Special Needs
- Implement LGBTQ+ Affirming Policies
- Confidentiality, Student Information & FERPA
- PPRA and Student Surveys
- Working with Families/Caregivers
- Working with Your Administrator
- Building Relationships with Teachers

Closing and Resources

- ASCA Resources
- Closing: Know Your Why from Dr. Eric Sparks, Deputy Executive Director, ASCA

