



AMERICAN  
SCHOOL  
COUNSELOR  
ASSOCIATION

NOVEMBER  
2025

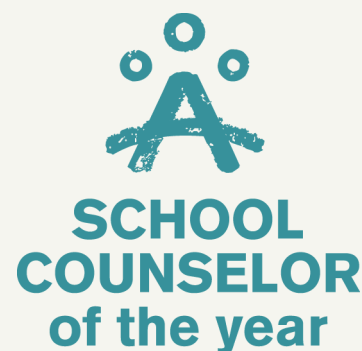
# ASCA Monthly Update

NOVEMBER 2025

## School Counselor of the Year

The five finalists for the 2026 School Counselor of the Year® awards program were announced last month. They are:

- Leka Anitema, Maui High School, Kahului, Hawaii
- Danielle R. Crankfield, Crofton High School, Gambrills, Md.
- Annie Goldberg, ACSC, Broadview Middle School, Burlington, N.C.
- Lydia T. Larimore, Neabsco Elementary School, Woodbridge, Va.
- Summer Royale Whittington, Ernest Gallet Elementary School, Youngsville, La.



A media toolkit including graphics for all state honorees will be released in December 2025.

## Upcoming Meetings & Dates

### November

20 [SCA Share](#)

### December

1 [SCA Advocacy Leader Meeting - ICE Impact](#)

## SCA Share

All SCA leaders are welcome to attend these virtual meetings to share resources, brainstorm, network and support each other. 2025-26 meetings will be held the third Thursday at 4 PM ET/1 PM PT. Please add the following dates to your calendar. [Register here.](#)

- Nov 20, 2025
- Dec 18, 2025
- Jan 15, 2026
- Feb 19, 2026
- Mar 19, 2026
- Apr 16, 2026
- May 21, 2026



## SCA Advocacy Leader Meeting - ICE Impact

ICE raids have now occurred in a number of states, are currently happening and anticipated to continue for the foreseeable future. You're invited to join a discussion with SCA advocacy leaders to share, learn and prepare if needed to support school counselors in your state. The meeting includes sharing ASCA and other resources, best practices from those who have experienced this already, and messaging ideas for those who need it. This discussion will be Monday, December 1 at 3pm EDT. [Please register in advance.](#)



**Don't Miss AI in School Counseling**  
[Register for ASCA@Home!](#) Explore how artificial intelligence is shaping the future of school counseling. This online event is designed to help K-12 school counselors explore the rapidly evolving role of artificial intelligence in education and student support. The two-day program will feature expert-led sessions, hands-on demonstrations and collaborative discussions on practical AI tools, ethical considerations and innovative strategies school counselors can use to better serve students in an evolving digital world. Watch sessions live Jan. 8-9, 2026, or on demand through Dec. 31, 2026.

## Collaboration

Jill attended a meeting at the U.S. Chamber of Commerce about ensuring America's high school students are prepared for the careers of tomorrow. The event was hosted and moderated by Neil Bradley, executive vice president at The U.S. Chamber of Commerce; David Coleman, CEO at College Board; and Steve Clemons, editor at large of The National Interest.

Deirdra has been invited to serve on an advisory group to inform a National Institute of Mental Health grant proposal that will develop a school nurse toolkit utilizing SBIRT (screening/assessing, brief intervention, referral to treatment) for K-12 student mental health.

ASCA collaborated with American Student Assistance to create and disseminate a survey to get a better understanding of the career development landscape.

## New & Revised Documents

ASCA has released two new documents addressing pressing issues affecting students and school communities: Addressing Racial Bias in Schools: The School Counselor's Role and Immigration and Undocumented Families and Students. These resources provide school counselors with actionable strategies and ethical guidance.



## ASCA U Ignite is Back!

ASCA U Ignite: Practical Strategies for a Successful Year is an online training that focuses on the ins and outs of building and maintaining a school counseling program.

## IN CASE YOU MISSED IT

### Quarterly SCA Advocacy Meetings

Leaders gather to discuss policy updates, ask questions, share advocacy strategies, and coordinate efforts to influence change at the state level.

Register for each separately via the links below:

[Tuesday, Dec. 16, 4 p.m. ET](#)

[Tuesday, Mar. 24, 4 p.m. ET](#)

### SCA Assistance and Coaching

As you land into the new year, reach out when you have questions or need support. Direct questions [to Leisl by email](#), or call/text 571-329-0934 or schedule time to meet with Director of Affiliate Relations any [time that fits your schedule here](#).

### Social Media Office Hours

Need help with your association's social media strategy or want advice on best practices? Schedule [office hours](#) with ASCA's social media manager, Kayla Shelton.

### ACSC Office Hours

School counselors interested in becoming an ASCA-Certified School Counselor® have an opportunity to learn more by attending ACSC® Office Hours. All office hours begin at 5 p.m. ET. Upcoming dates below:

- [Nov. 24](#)
- [Dec. 29](#)



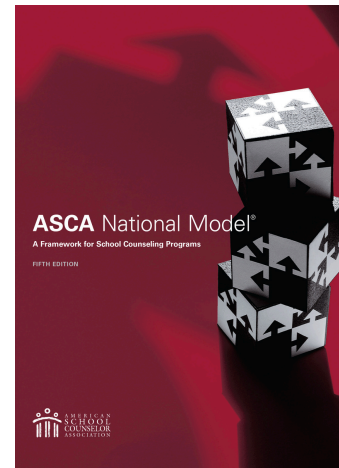
### Fifth Edition RAMP® Rubric

The [RAMP® rubric](#) and application timeline have been updated to align with the fifth edition of the ASCA National Model®. The new rubric will be used for the RAMP® class applying in October 2026.

## ASCA National Model<sup>®</sup>, Fifth Edition

This page houses the main links for the 5<sup>th</sup> Edition, including Templates and the PDF for free download. It's currently linked right on the homepage of the website.

Watch this webinar for a detailed review of all the changes to the 5<sup>th</sup> edition, and this one for the updates to the templates.



The SCA pricing for the ASCA National Model, fifth edition, is \$5 each plus shipping, with a required quantity of at least 100. The PDF is free to download, as already mentioned. We'll need the final quantity, shipping address, and a date by which they must arrive to proceed.

One final reminder with SCA pricing for publications – please follow ASCA Publication policies for SCAs, which are included in full, below.

No online sales are permitted. Should an SCA choose to sell these directly to attendees at the event rather than just give them away, they cannot be listed above the public ASCA Member rate. In this case, for the ASCA National Model, 5<sup>th</sup> edition, that rate is \$14.95. As with other publication sales, the SCA may retain any portion of the difference between the rate of \$5 and this public ASCA Member rate.

### **ASCA Publications**

SCAs may request ASCA publications to sell at conferences and trainings. Online sales are not permitted. ASCA offers deep discounts on publications to ensure SCAs are able to support comprehensive school counseling programs within each state. ASCA suggests the SCA set pricing to align with ASCA's published prices to fully leverage a non-dues revenue stream for their time and work to sell these publications at the state level. If SCAs wish, the publications may be included in the registration cost of a training.



# Out and About

Amanda Fitzgerald met with Mark Laisch, professional staff member of the minority staff of the Senate Committee on Appropriations.

ASCA staff met with American Student Assistance regarding the career survey.

Jill Cook participated in the Online Child Exploitation Prevention Initiative task force meeting.

ASCA staff participated in the Conference Program Committee meeting in New Orleans, La., that selected the 2026 Annual Conference breakout sessions.

ASCA staff met with the leaders of the Evidence-Based School Counseling Conference.

Amanda attended the House Democratic Caucus meet and greet event.

Jill participated in a panel hosted by the Family, Career and Community Leaders of America at The National Press Club about the importance of post-secondary planning.

Jill met with representatives from the Colorado Department of Education.

# Out and About



## PRESS

ASCA provided sources for the following publications:

- *The Westerly Sun* – An article on a new statewide program to improve counseling support for students pursuing higher education or careers in Rhode Island.
- *theSkimm* – A story about conflicts between kids and when parents should step in and when they should let the kids' handle it.
- *Bloomberg News* – A story on student-monitoring tools are used in schools and how districts pair them with the AI chatbots
- *Education Week* – A story about the federal school-based mental health grants.

## STATE CONFERENCES

ASCA staff has attended or exhibited the following state association conferences:

- Ohio
- Maine
- Minnesota
- Louisiana
- Colorado