



# ASCA Monthly Update

JANUARY 2025

## Celebrate #NSCW25!

National School Counseling Week, School Counseling: Helping Students Thrive, is Feb. 3-7. Multiple resources, many of them free, are available to help you celebrate. Check out the

National School Counseling Week downloads and the National School Counseling Week promotional items.

The School Counselor of the Year® and finalists will be celebrated in Washington, D.C., in January 2025 and will participate in online events during National School Counseling Week, Feb. 3-7, 2025.



## Upcoming Meetings & Dates

### January

**23** Vendor Discount Demo: Higher Logic

**30** 2025 School Counselor of the Year Celebration Gala

**31** ASCA Board of Directors Application due

**31** Position Statement Public Comment Closes

### February

**3-7** National School Counseling Week

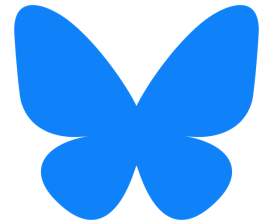
## CRISIS RESOURCES: Los Angeles Fires

Footage of the devastating fires in California is flooding the media. Resources are available to share with members to push out to students and families on the ASCA homepage.

[Natural Disasters: Helping Kids During Crisis](#)

## SOCIAL MEDIA UPDATE

ASCA is now on [Bluesky](#), an X (Twitter) alternative – @weareasca.bsky.social



Please take a moment to [complete this brief form](#) about SCA use of Bluesky so we can capture all account handles and provide support, if desired.

## SOCIAL MEDIA OFFICE HOURS

Need help with your association's social media strategy or want advice on best practices? Schedule [office hours](#) with ASCA's social media manager, Kayla Shelton.

## VENDER DEMO: Higher Logic

Higher Logic is a association vendor who offers a powerful online community software brings together organizations and people, making real conversations happen. Join for a demo on January 23 at noon ET, to learn more and hear about special pricing coordinated for SCAs. [Register here](#).

## [APPLY TO RUN FOR THE ASCA BOARD](#)

Interested in running for an ASCA Board of Directors position? [Applications](#) are due Jan. 31.

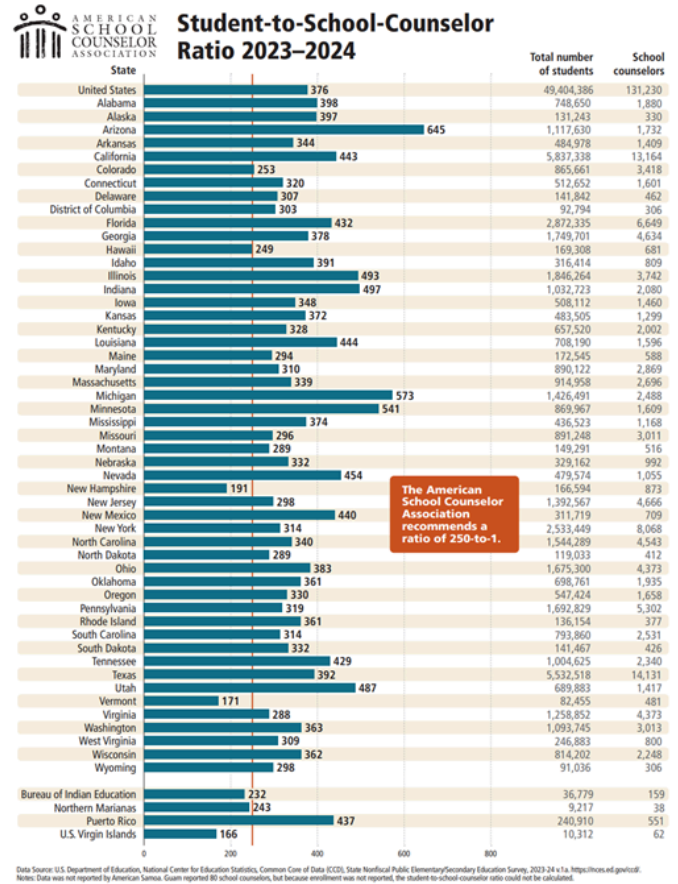
## [Position Statement Public Comment](#)

The ASCA Position Statement Committee is revising a number of position statements. SCAs are encouraged to [share any comments](#) by Jan. 31, 2024.

# JANUARY UPDATES

## NEW STUDENT-TO-SCHOOL-COUNSELOR RATIOS

According to the latest data from the U.S. Department of Education, the national student-to-school-counselor ratio was 376:1 in 2023–2024, compared to 385:1 the previous school year, representing a 2% improvement year over year. With this new ratio, approximately 1,086,643 more students had access to a school counselor in the 2023–2024 school year compared to the previous school year.



## COLLABORATION

Amanda Fitzgerald and Lone Star State SCA members Melissa Leverette, Dr. LaShanda Lewis and Stephanie Lerner represented ASCA on a school counselor panel at the NICE K12 Cybersecurity Education in San Antonio, Texas (pictured right).

Jill Cook participated in a service-learning meeting at America’s Promise Alliance.

The meeting focused on how we can collectively strengthen and elevate service learning in schools, empowering students to make meaningful changes in their communities.



## IN CASE YOU MISSED IT

### SCA CALENDAR

View the calendar for upcoming SCA events and deadlines [here](#).

### Governance Capacity Building

Each SCA is eligible to select one package each year that meets their governance training needs. Any costs beyond the provided ASCA allotment will be contracted and paid directly by the SCA to the consultant. **The new cycle has begun. Request your selection today.**

### ASCA@Home: Ethics and Law in Everyday Practice

This online training offers 32 hours of in-depth programming to equip school counselors with tools to navigate the often-complex legal challenges in school counseling practice. Using the ASCA Ethical Standards for School Counselors, ASCA Professional Standards &

Competencies and ASCA position statements as a guide, ASCA@Home 2024 helps you enhance your understanding of ethics and clarify your role in addressing the various complex topics you encounter while supporting students every day. [View the full session lineup](#).

Attend sessions on demand through December 5, 2025. Register [here](#).





# Out and About

Jill met with Liz Texeira from the Department of Education.

Amanda participated in a meeting with The Education Trust about career pathways.

Jill participated in a Learning First Alliance meeting.

Jill met with the CEO of GlueUp, an association management platform used by many SCAs.

Jill participated in a Department of Education Stakeholder Update webinar.

ASCA staff attended the ACTE annual conference.

ASCA staff participated in the ASAE 7 Measures of Success town hall.

ASCA staff held office hours for the Indiana Gold Star awards.

# Out and About



## PRESS

ASCA provided sources for the following publications:

- *Education Week – A story on graduation rates and college attendance.*
- *Education Week – A story about the SEL skills elementary students struggle with.*