3. School Counseling Program Goals
The school counseling program goals give focus to the school counseling program. They define how the vision and mission are accomplished and guide the development of curriculum, small-group and closing-the-gap action plans.

The program goals:
1. Promote achievement, attendance, behavior and/or school safety
2. Are based on school data
3. May address schoolwide data, policies and practices or address closing-the-gap issues
4. Address academic, career and/or personal/social development
5. Are SMART: specific, measurable, attainable, results-oriented, time-bound


Narrative: The narrative addresses how the goals were developed, how they address student learning and/or student inequalities, and how they are founded in data.

5 Exemplary:
• The school counseling program goals focus attention on issues related to achievement, attendance, behavior and/or school safety; align with the school counseling vision and mission; and fulfill all five criteria.
• The goals are unmistakably linked to the school’s data and are exemplary statements about desirable student outcomes toward which the program is willing to devote resources.
• The narrative includes a highly detailed summary of the process for developing the goals, how they address student learning and/or student inequalities and how they are founded in data.

4 Strong:
• The school counseling program goals focus attention on issues related to attendance, behavior and/or school safety; align with the school counseling vision and mission; and address all five criteria.
• The goals are clearly linked to the school’s data and are strong statements about desirable student outcomes toward which the program is willing to devote resources.
• The narrative includes a detailed summary of the process for developing the goals, how they address student learning and/or student inequalities, and how they are founded in data.

3 Satisfactory:
• The school counseling program goals focus attention on issues related to attendance, behavior and/or school safety; align with the school counseling vision and mission; and address all five-rubric criteria.
• The goals are linked to the school’s data.
• The narrative includes a summary of the process for developing the goals, how they address student learning and/or student inequalities and how they are founded in data.

2 Weak:
• The school counseling program goals focus attention on issues related to attendance, behavior and/or school safety and align with the school counseling vision and mission but do not address all five criteria.
• The narrative lacks a summary of the process for developing the goals, how they address student learning and/or student inequalities and how they are founded in data.

1 Poor:
• The school counseling program goals do not focus attention on issues related to attendance, behavior and/or school safety; do not align with the school counseling vision and mission; and do not address all five criteria.
• The narrative provides little or no summary of the process for developing the goals, how they address student learning and/or student inequalities and how they are founded in data.