



For immediate release – June 2, 2016

2016 ASCA Annual Conference Attracts Nearly 3,000 School Counseling Professionals to New Orleans

ALEXANDRIA, VA. – The American School Counselor Association will host its 2016 annual conference at the Ernest N. Morial Convention Center in New Orleans, La. on July 9 through July 12, 2016. At this year’s four-day conference, nearly 3,000 school counseling professionals from across the country will learn how to sustain and improve comprehensive school counseling programs within their school districts and share best practices to benefit students and families they support.

The conference will feature more than 140 educational sessions, multiple networking opportunities, an exhibit hall featuring more than 140 sponsors and exhibitors and special keynote addresses delivered by:

- Lt. Gen. Russel Honore: Successfully lead the swift charge of military relief efforts in Hurricane Katrina-battered New Orleans in 2005.
- Yong Zhao: The author of “World Class Learners: Educating Create and Entrepreneurial Students” and the presidential chair and director for the Institute for Global and Online Education in the College of Education, University of Oregon.
- Cheryl Brown Henderson: One of the three daughters of the late Rev. Oliver L. Brown, who, along with 12 other parents led by the NAACP, filed a lawsuit against the local Board of Education on behalf of their children in the historic case Brown v. Board of Education.

Registration is open to ASCA members and nonmembers through July 9, 2016. For more information about the 2016 ASCA Annual Conference, visit www.ascaconferences.org.

The American School Counselor Association (www.schoolcounselor.org) is a worldwide nonprofit organization based in Alexandria, Va., and the school counseling division of the American Counseling Association. Founded in 1952, ASCA supports school counselors' efforts to help students focus on academic, career and social/emotional development so they not only achieve success in school but are prepared to lead fulfilling lives as responsible members of society. The association provides professional development, publications and other resources, research and advocacy to school counselors around the globe.

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Press passes are available for members of the media to attend and cover the 2016 ASCA Annual Conference. Please submit request by Friday, July 1, 2016 to **ASCA Press Contact: Lachelle Metcalf, ASCA, (571) 329-4199, lmetcalf@schoolcounselor.org**