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2018 ASCA Annual Conference Attracts Approximately 3,500 School Counseling Professionals and Other Educators to Los Angeles, Calif.

ALEXANDRIA, VA. – The American School Counselor Association will host its 2018 annual conference at the Los Angeles Convention Center in Los Angeles, Calif., July 14–17, 2018. At this year’s four-day conference, approximately 3,500 school counseling professionals and other educators from across the country will learn how to sustain and improve comprehensive school counseling programs within their school districts and share best practices to benefit students and families they support.

The conference will feature nearly 200 educational sessions relevant to today’s school climate. Topics include college and career readiness for LGBTQ students, supporting undocumented students and families, the legalization of marijuana and its impact on students, removing barriers for underserved populations, trauma-informed service delivery and more.

The conference will also offer multiple networking opportunities, an exhibit hall featuring more than 190 sponsors and exhibitors and keynote addresses delivered by:

- Kareem Abdul-Jabbar: Legendary athlete, activist and best-selling author

- Tarana Burke: Activist and founder of the “Me too.” Movement to help survivors of sexual violence, particularly young women of color from low-wealth communities, find pathways to healing

This year’s conference will also introduce eXperiencED, a new take on keynotes, featuring a series of education leaders and award winners sharing their journeys and stories of success. The 2018 eXperiencED features:

- Akil Ross Sr., Ed.D.; 2018 National Principal of the Year
- Mandy Manning; 2018 Teacher of the Year
- César Morales, Ed.D.; 2017 Education Week Leaders to Learn From
- Kirsten Perry; 2018 School Counselor of the Year

Individuals who are unable to attend the conference have the option to register as a virtual conference attendee to live stream select conference educational and keynote sessions. For more information about the 2018 ASCA Annual Conference or to register, visit www.ascaconferences.org.

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Press passes are available for members of the media to attend and cover the 2018 ASCA Annual Conference. Please submit request by Friday, July 6, 2018, at 5 p.m. Eastern to ASCA Press Contact: Lachelle Metcalf, (571) 329-4199, lmetcalf@schoolcounselor.org

About the American School Counselor Association

The American School Counselor Association (ASCA) is a nonprofit, 501(c)(3) professional organization based in Alexandria, Va. ASCA promotes student success by expanding the image and influence of school counseling through leadership, advocacy, collaboration and systemic change. ASCA helps school counselors guide their students toward academic achievement, career planning and social/emotional development to help today’s students become tomorrow’s productive, contributing members of society. Founded in 1952, ASCA has a network of 50 state associations

and a membership of more than 34,000 school counseling professionals. For additional information on the American School Counselor Association, visit www.schoolcounselor.org.