



## **School Counseling Association Leadership Specialist**

**LOCATION:** Online, Self-paced

### **COURSE DESCRIPTION:**

Are you considering a leadership position in your state association or the ASCA Board of Directors? The need for effective leaders in school counseling at the state and national level is critical to:

- Uphold a common, consistent professional identity
- Ensure administrators, superintendents, school board members and policymakers understand and support the school counseling profession
- Educate state legislators and regulators on the importance of school counselors and a comprehensive school counseling program
- Advocate for school counselor licensure requirements and school counselor performance appraisals to align with the ASCA National Model
- Guarantee that state school counselor associations are led effectively

Complete the School Counseling and Association Leadership Specialist to help guide the future of the school counseling profession through your leadership role at the state and national level.

### **Learning Objectives**

Upon completion of this training, you should be able to:

1. Discuss the nature of leadership and leadership attributes
2. Recognize various leadership theories and principles
3. Identify your “why”
4. Discuss what remarkable associations do that others don’t
5. Explain the intricacies of association management such as policy governance, budgeting, meeting minutes and board committee structure
6. Explain how leaders create systemic change in organizations
7. Develop a greater self-awareness and identify personal attributes that may become obstacles to effective leadership, such as bias, motivations and limitations
8. Identify sources of power and authority
9. Develop your own personal leadership attributes

10. List ways to collaborate with peers and authority figures, as well as how to foster collaboration throughout an organization

<b>Assignments:</b>	<b>Hours:</b>
<b>Module 1</b>	
Book: <b>"Good to Great"</b> by Jim Collins*	6
Book: <b>"7 Measures of Success: What Remarkable Associations do that Others Don't"</b> by ASAE*	6
<b>Module 2</b>	
Book: <b>"Start with Why"</b> by Simon Sinek*	6
Book: <b>"Race for Relevance: 5 Radical Changes for Associations"</b> by Harrison Coerver and Mary Byers*	6
<b>Module 3</b>	
Book: <b>"Reframing Organizations: Artistry, Choice and Leadership,"</b> (fifth edition) by Lee G. Bolman and Terrence E. Deal*	15
Article: The 10 Principles of Policy Governance	1
Article: Carver's Policy Governance® Model in Nonprofit Organizations	1
<b>Module 4</b>	
<i>ASCA School Counselor Magazine: The Leader Within</i>	.5
ASAE Publication: Words Matter: Ensuring Inclusive Communications	.5
ASAE Publication: Ensure Ethical Use of Your Association's Social Media Platforms	.5
ASAE Publication: What Board Members Need to Know About Changes to Financial Statements	.5
ASAE Publication: Check Your Budget Blind Spots	.5
ASAE Publication: Lead on Diversity and Inclusion With Words and Action	.5
ASAE Publication: Is Bias Affecting How You Lead?	.5
ASAE Publication: To Promote Diversity and Inclusion, Know Yourself First	.5
ASAE Publication: Don't Let Your Meeting Minutes Land You in Legal Trouble	.5
ASAE Publication: The Basics of Board Committee Structure	.5
ASAE Publication: The Keys to High-Functioning Committees and Task Forces	.5
ASAE Publication: Essential Elements of an Association Conflict-of-Interest Policy	.5
TED Talk: How to Be a Great Leader Playlist	3
<b>Total</b>	<b>50</b>

**OPTIONAL SUPPLEMENTAL MATERIALS:**

- **"Images of Organization"** by Gareth Morgan
- **"From Insight to Action"** by Jean S. Frankel and Gabriel Eckert, CAE
- **"How the Mighty Fall"** by Jim Collins
- **"The Remix: How to Lead and Succeed in the Multigenerational Workplace"** by Lindsay Pollack
- **"Ctrl+Alt+Believe: Reboot Your Association For Success"** by Holly Duckworth
- **"Step Up: How to be an Excellent Association Board Member"** by Elizabeth Bailey and Nancy Schmidt
- **"The Politically Intelligent Leader: Dealing with the Dilemmas of a High-Stakes Educational Environment"** by Patricia Clark White, Thomas R. Harvey and Lawrence Kemper
- **"Leadership without Easy Answers"** by Ronald Heifitz

## **ASCA SCHOOL COUNSELOR PROFESSIONAL STANDARDS & COMPETENCIES:**

M 6; B-PF 2; B-PF 7

## **ASCA STANDARDS FOR SCHOOL COUNSELOR PREPARATION PROGRAMS (ASCA CAEP SPA)**

1.1; 6.2

## **CACREP STANDARDS**

G 2a; G 2d; G 2j

## **COURSE INSTRUCTIONS:**

1. Complete the course by reviewing the required course assignments and passing corresponding module exams.
2. To access your exams, which include the course materials, login to your MyASCA account and click on My Profile. From your My Profile page, click on the "Purchases" tab at the top, then click on "Exams" on the left. Your course exams and affiliated course materials will be listed in the center of your screen. Click on "Details" to access the related course materials and/or to take your exam. Course materials can be found under the Documents section. When you're ready, click on the green "Take Quiz" button to begin taking and passing your exam.
3. Once you successfully pass all exams, you can view and download a record of your education credits (CEUs) by going to your "Account" tab at the top of your profile and clicking on the "Education Credits" on the left.
4. You have one year following registration to complete your ASCA U Specialist course. If you have questions, please contact [asca@schoolcounselor.org](mailto:asca@schoolcounselor.org) for assistance.

\*Please note, published books must be purchased separately